

**Subject:** CCA Delivers: ULI Fall Meeting, Chrysalis and more  
**From:** "Central City Association" <toh@ccala.org>  
**Date:** 10/26/2017 05:04 PM  
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[Image](#)

**October 26, 2017**  
CCALA.org

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- CCA at ULI Fall Meeting
- Homelessness Policy Committee
- Community Exchange Day at Chrysalis

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Thursday, 11/2 11:45 am - 1:30 pm  
Executive Committee Meeting with Supervisor Solis  
Metropolitan Water District of So. California

Wednesday, 11/8, 5 pm - 7 pm  
Member Soiree  
Church & State

Friday, 11/17, 11 am - 1 pm  
Women's Networking Event  
Kendra Scott at the Point

Saturday, 11/18  
CCA Team Page for United Way HomeWalk

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Friday, 11/3, 7 am - 2:30 pm  
LA Business Council Mayoral Housing, Transportation and Jobs Summit

Thursday, 11/9, 10:30 am - 1 pm  
DTLA Real Estate Association Listing Event

Thursday, 11/9, 6 pm  
The Midnight Mission 17th Annual Golden Heart Awards

Wednesday, 11/15 - Sunday, 11/19  
La CoMotion  
(Use this link for a 30% savings for CCA members)

Thursday, 11/30 6 pm - 8 pm  
Sister Cities of LA Event Honoring Ambassador Hachigian

Thursday, 11/30, 6 pm - 10 pm  
Skid Row Housing Trust - Trust in Sound Benefit

Thursday, 12/6  
USC Gould School of Law - Institute for Corporate Counsel

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## CCA at ULI Fall Meeting

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**Jessica Lall**, CCA's President & CEO, spoke at several events at the **Urban Land Institute (ULI) Fall Meeting** that took place in DTLA this week.

- MyFig - **Jessica** gave an overview of the current DTLA landscape to the Urban Revitalization Council. She also spoke on a panel on MyFig with **Ellen Riotto, South Park BID; Bryan Eck, Department of City Planning**; and **David Somers, Department of Transportation**. The panel was moderated by **Robert Buente, 1010 Development Corporation**.
- DTLA Development - **Jessica** met with a group of **ULI Canada** members who came to LA to examine strategic interventions of development or infrastructure that have served to trigger positive city outcomes.
- DTLA Imagined - **Jessica** spoke on a panel about how DTLA is "America's Next Great City" with **Hal Bastian, Hal Bastian**

Inc.; Neils Cotter, Carmel Partners; Tom Gilmore, Gilmore Associates; Bea Hsu, Brookfield; and Kevin Keller, Department of City Planning. Noel Hyun, DLA Piper, introduced the panelists. They discussed how the transformation of DTLA happened and what their vision is.

Marie Rumsey, CCA's Vice President of Public Policy, gave a tour of South Park and the Arts District for ULI's Public/Private Partnership Council. ULI members learned about how land use policies unleashed the redevelopment potential in DTLA and shaped the type of housing that was built.

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## Homelessness Policy Committee

This week at CCA's Homelessness Policy Committee, members learned about the Permanent Supportive Housing (PSH) and Interim Motel Conversion (IMC) ordinances. We also learned about United Way's HomeWalk and the work of Shelter Partnership.

- The **PSH ordinance** will streamline the approval process for this type of housing that is critically important for chronically homeless individuals. If approved by the City Council, the ordinance will raise the threshold for site plan review and remove parking requirements. The **IMC ordinance** will allow for current motels to be converted to housing for homeless individuals. CCA members voted to support both these ordinances and will advocate for their approval.
- On November 18, **United Way** will host **HomeWalk** in DTLA at Grand Park. This event raises awareness and financial support to house homeless individuals. CCA is hosting a team to participate in this event and encourages members to [join our team](#).
- **Shelter Partnership** is an organization that devotes its resources to combating homelessness. They focus on policy development, advocacy and provision of resources to other organizations who support homelessness.

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## Community Exchange Day at Chrysalis

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Last week, we hosted our second **Community Exchange Day at Chrysalis**. CCA members came to the Chrysalis Downtown Center to hear about the high-quality work they do to prepare individuals for employment. We also visited The Bin, a storage facility in DTLA where the city's homeless population can store their property free of charge. Nearly 1,500 individuals use The Bin to store their possessions. It was a great first-hand learning experience to see the work being done on homelessness. Thank you to **Mark Loranger**, CEO of Chrysalis, and the rest of the Chrysalis team for making our Community Exchange Day a success and for their dedication to making LA a great city for all.

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## CCA Members in the news

"This is what I am trying to do in my new role at the Central City Association (CCA). I want to recast CCA as the most effective organization in Los Angeles in terms of its collaborative process. Historically, CCA has been a strong business organization, but I want to shift our efforts to being strong advocates for the city itself. We cannot always just fight our own fight; the city doesn't move forward that way." - **Tom Gilmore, Gilmore Associates & CCA**

The Planning Report, [Tom Gilmore: 21st Century L.A. Needs a Coherent Urbanist Vision](#), 10/22/17

## CCA Delivers: ULI Fall Meeting, Chrysalis and more

Speakers, including **Doane Liu**, executive director of L.A.'s Department of Convention and Tourism Development, and **Javier Cano**, vice president and market general manager of the JW Marriott, said that the convention center needs to be expanded in order to attract more hotel developers and larger conventions.

LA Business Journal, [Available Hotel Rooms Near L.A. Convention Center Doubled in Last Five Years](#), 10/20/17

### Image

Congratulations to **Spring** (#6), **Officine Brera** (#41), **Church & State** (#61), **71Above** (#79), **Grand Central Market** (#80) and all of the other DTLA restaurants for making [Jonathan Gold's 101 Best Restaurants!](#)

The LA Better Building Challenge is taking nominations for its 4th Annual Innovation Awards on March 26, 2018. This event showcases the leadership of local property owners who have achieved exceptional improvements in their buildings' water and energy performance. [Please submit your nominations by December 31, 2017.](#)

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